



Dear Community Supporter,

The Sophie House is a local non-profit organization whose mission is to provide a warm, loving, Christ-centered environment that will meet the physical, emotional and spiritual needs of single women and their children in order to equip and empower them to independently establish a stable, secure home. We provide an array of supportive services, including a food pantry, case management, counseling, financial planning and budgeting, tutoring, Bible study, educational seminars, and enrichment programs for our clients. In addition, we network with investors and landlords who provide quality housing for the participants in our program. Our programs are provided at no cost to our clients.

In October, we will be hosting our Second Annual Silent Auction event! Here are the details:

### **“Grateful Hearts - Giving Back”**

**Date & Time: Friday, October 20, 2017 from 7 - 11 pm**

**Location: The Wine Loft and Spirited Art - 4035 Whittall Way, Glen Allen, VA 23060**

**Ticket Price: \$50 per person**

**Hors d’oeuvres and drink tickets/cash bar, DJ and dancing, silent auction and raffles**

We expect to over 200 guests at the event! We will advertise through direct invitation, social media and e-newsletter announcements, in local community calendars and flyers posted throughout the Richmond community.

We would love to partner with you to bring this event to our community. The funds raised will go directly to providing programming and support to single women and single mothers and their children. So many of our clients have lost hope and have very few resources to help them move past and through tough situations. Your partnership will help us make a difference in their lives!

Please see attached sponsorship opportunities. We hope you will find one that is appealing to your organization. Our commitment is to help you meet your business development needs and corporate philanthropy goals by customizing a valuable package. If you have any questions, please do not hesitate to contact me. On behalf of the women and children we serve, thank you for your consideration.

Sincerely,

Rebecca Blackwell  
The Sophie House Director  
(804)658-5214  
[Rebecca@thesophiehouse.org](mailto:Rebecca@thesophiehouse.org)

# Sponsorship Opportunities “Grateful Hearts - Giving Back” Social and Silent Auction

## \$5,000 - Title Sponsor (1 Available)

- Company name included in the event title: “Grateful Hearts - Giving Back” presented by Your Company Name”
- Priority placement of company logo/name on all “Grateful Hearts - Giving Back” event promotional materials, social media, and e-communications
- Priority placement of company logo/name featured on the silent auction event website with link to company’s webpage
- Verbal recognition during the event
- Recognition in post event materials including e-newsletter, social media, and website
- May provide a swag item to be given to event guests
- 8 tickets to the event

## \$2,000 - Platinum Sponsor (SOLD)

- Company logo/name prominently placed on all event promotional materials, social media, and e-communications
- Company logo/name prominently featured on the silent auction event website with link to company’s webpage
- Verbal recognition during the event
- Recognition in post event materials including e-newsletter, social media, and website
- May provide a swag item to be given to event guests
- 6 tickets to the event

## \$1,000 - Gold Sponsor (5 Available)

- Company logo/name placement on all event promotional materials, social media, and e-communications
- Company logo/name featured on the silent auction event website with a link to the company’s webpage
- Recognition in post event materials including e-newsletter, social media, and website
- 4 tickets to the event

## \$500 - Silver Sponsor (9 Available)

- Company logo/name placement on event promotional materials, social media, and e-communications
- Company logo/name displayed on the silent auction event website
- 2 tickets to the event

## \$250 - Bronze Sponsor (10 Available)

- Company logo/name placement on event promotional materials, social media, and e-communications

- Company logo/name displayed on the silent auction event website
- 1 ticket to the event



## SPONSORSHIP COMMITMENT FORM

**Date:** Click here to enter a date.

**Company Name:** Click here to enter text.

**Contact Name:** Click here to enter text.

**Address:** Click here to enter text.

**Email Address:** Click here to enter text.

**Phone Number:** Click here to enter text.

**Sponsorship Tributes:**  "In Memory Of"  "In Honor Of"

**Sponsorship Amount:**  \$5,000  \$2,000  \$1,000  \$500  \$250

**Payment Method:** \_\_\_\_\_ Check (Please make payable to The Sophie House)

\_\_\_\_\_ Credit Card (Please make credit card sponsorships through our website)

<https://thesophiehouse.org/sponsorship-commitment-form>

**I/we cannot sponsor this year but please accept my/our tax deductible donation of: \$** Click here to enter text.

**Signature:** \_\_\_\_\_

The Sophie House is a 501(c)3 nonprofit organization. Your donation is tax deductible to the extent of the law. Our tax ID number is 45-2589126.

